

- Patty Stevens
- Linda Green

Interagency Coordinating Committee (ICC) Work Group Agenda - draft

September 9, 2010

10:00 AM to 12:00 PM

Montana Department of Revenue – Liquor Control Warehouse
2517 Airport Road - Helena

SESSION OBJECTIVES

1. Hard to Reach Youth – begin the discussion with panel presentation
2. Media Campaign – Update on PSA costs for movie trailers; next steps
3. Long Term Work Plan Update
4. Identify policy/legislative pieces that the group needs to be aware of in anticipation of the 2011 session.
5. Next Steps for ongoing work group meetings to include setting dates/times.

AGENDA ITEMS

- Session objectives and agenda review: "housekeeping" – Vicki Turner, PRC
 - Re-introductions and very brief updates – Work Group Members
- Hard to Reach Youth Panel presentation following by discussion:
 - Alive @ 25 – John Spencer - Julie to introduce *Alex Betts* *Eweg Watson*
 - Prime for Life – Peg Shea - Joanie to introduce *Kanessa Hewitt*
 - Stay on Track – Daniela
- Media Campaign – Update and costs for running PSAs as movie trailers – SGT Savannah Bogar, Counter Drug/Drug Demand Reduction and PRC Group
- Long Term Strategic Plan – approved by all ICC Members – Vicki
- Knowledge sharing and awareness of policy/legislative issues we can anticipate in 2011 session – Work Group
- Where do we go from here? - Work Group
 - Next steps?
 - Next meeting is October 28th, 10am to noon, Dept of Rev. – continue panel discussion and move to focus on 18-20 yr olds